WATCH OUT!

FIRE CHIEF COUNTERFEITS

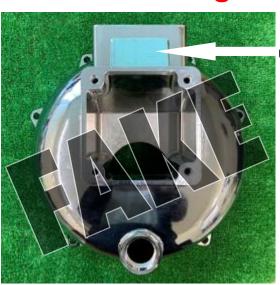
Similar on the surface ... but LESS performance & COMPROMISED longevity.

Our engineers have analysed their failings



Aussie Quality = performance

- 1. Brushed aluminum finish
- 2. Water passages engineered to prevent engine overload
- 3. High quality impeller
- 4. Perfectly seated check valve will hold the prime



unbranded

How to spot the fake ...

- 1. Chrome plated casing (poor quality & thinner casing)
- 2. Impeller vane height too large & will overload engine
- 3. Poor quality casting of impeller
- 4. Loss of prime due to ill fitting check valve

Don't be fooled ... they're not Aussies



